DIRECTOR NAMED TO LEAD QUALITY EFFORTS IN HEALTH CARE

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DENVER – September 22, 2009 – The Department of Health Care Policy and Financing announced today that Philip B. Kalin has been selected to serve as the Director for the Center for Improving Value in Health Care.

The Center for Improving Value in Health Care, or CIVHC, consists of consumers, business leaders, health care providers, insurance company professionals and state agency staff. The Center's mission is to develop strategic recommendations to implement and evaluate quality improvement methods to ensure a better value for health care, consumer protection and cost containment.

"Phil spent many years as a hospital executive including serving as CEO of Denver's Rose Medical Center. He also led and sold a start-up a health care IT company and served as the first CEO of the Denver Campus for Jewish Education. Most recently, he led a company division involved in senior living," says Joan Henneberry, executive director. "He brings a deep understanding of the health care system, a passion and commitment for improving quality and the energy we need to continue to build CIVHC into the statewide entity to improve quality and contain costs throughout the public and the private sectors."

About the Colorado Department of Health Care Policy and Financing: The Department administers the Medicaid, CICP and Child Health Plan *Plus* programs as well as a variety of other programs for Colorado's low-income, elderly and people with disabilities. The mission of the Department is to improve access to cost-effective, quality health care services for Coloradans. For more information about the Department of Health Care Policy and Financing, please visit Colorado.gov/hcpf.